



SPECIAL MCRPD BOARD OF DIRECTORS MEETING
CV Starr Community Center
300 South Lincoln Street
Fort Bragg, CA. 95437
Tuesday July 12, 2022
2:00 pm

MINUTES

1.0 CALL TO ORDER AND ROLL CALL

- Meeting called to order at 2:02pm
- Board Members Present: Leslie Bates, Barbara Burkey, Bob Bushansky, Angela Dominguez, John Huff

2.0 APPROVAL AND ADOPTION OF AGENDA

- The agenda was adopted with no changes.

3.0 PUBLIC PARTICIPATION-NON AGENDA ITEMS

- None.

4.0 DISCUSSION/ACTION ITEMS

4.1 Extend Resolution 21-04 Authorize the Conduct of Remote "Telephonic" meetings

- M/S/C: Huff/Bates/Unanimous
- Y/yes: Bates, Burkey, Bushansky, Dominguez, Huff

5.0 WORKSHOP

3.1 Strategic Planning 5-Year

- Burkey suggested that everyone take turns sharing their vision for the District. Burkey started and would like to see MCRPD have a higher profile, more presence in social media about who we are and what we do.
- Bates would like more presence in the South Coast. She stated that people are sending their tax money and not getting much in return. Bates mentioned that when we do programs in the South Coast it should be more known that we are doing the program. Huff joined Bates in comments about offering more in the South Coast. Huff mentioned that maybe we look to partner with more pools in the area even if they are outside the District, to be able to offer more swim lessons.
- Bushansky mentioned that COVID is still happening and making a rosy plan may be premature. Bushansky would like to see several plans, a pessimistic outlook, moderate outlook, and rosy outlook. Bushansky mentioned that the District is still looking at a staffing shortage as is many local businesses.
- Dominguez stated that she agrees with Bushansky's concerns but would like to see the District offer more.
- Huff reiterated that he would like the District to have a larger presence in the outlying communities, South Coast and Westport. He mentioned that we should not cancel programs that are advertised in these areas and believe running them with low numbers could attract more people to sign up for the next program offered.
- The Board had discussion and brainstormed ideas about how to offer more programs in the outlying communities.

- Burkey asked that the Board members all give their opinion of the Regional Park Property. Bushansky and Burkey both stated that they should get rid of the property. Bates would have really liked to see the property developed and used but it doesn't seem like that is an option so she agreed that it the District should get rid of the property, Dominguez agreed. Huff agreed that the District should get rid of the property and was optimistic that we may be able to sell it. He mentioned that Cal Trans may be interested and we should have more information about their interest in October.
- Burkey asked that all members of the Board fill out the vision template that was provided and email it to staff so that it could be added to the August Board meeting.

6.0 ADJOURNMENT

- Meeting adjourned at 3:17pm